

# PRESS RELEASE



## eRepublik acknowledged as Webby Honoree for the second year in a row

*eRepublik was selected among the eleven Games' category honorees of the 2010 edition*

**Madrid – Dublin – Bucharest, 04<sup>th</sup> May 2010.-** eRepublik, the massively multiplayer online social strategy game, has announced today that it has been acknowledged as Webby Honoree in the “Games” category for the second year in a row.

The Webby Awards is the Internet's most respected symbol of success. The 14th Annual Webby Awards received nearly 10,000 entries from all 50 states of the US and over 60 countries worldwide.

Of the total number of entries submitted to the 14<sup>th</sup> Annual Webby Awards, fewer than 15% were distinguished as an Official Honoree. This honor signifies an outstanding caliber of work.

*“This is the second year eRepublik wins this recognition from the jury of the Webby Awards and our team is really happy about it”, comments Alexis Bonte, Co-Founder and CEO of eRepublik. “eRepublik will soon turn into one of the most interactive and rich game experiences available online for free and next year we will be ready to receive a Webby award winning nomination”, ends Bonte.*



eRepublik hit the one million citizens' (registered users) mark only 15 months after releasing its public version and reached the 2 million unique visitors per month landmark in January 2010. In that same month [www.erepublik.com](http://www.erepublik.com) received over 11 million visits and 260 million page views. In addition, during January, citizens spent over 174 million minutes navigating the eRepublik world.<sup>1</sup>

The New World's social based game play allows it to spread virally in terms of content and users, with almost no distribution and content creation costs. Listening to its community, the eRepublik team has been able to make regular releases, adjust game-play, try new things and add new features so as to increase the vast number of options players have to interact among each other. Now, after recently celebrating the first year since its public launch, over one million citizen accounts have been created and eRepublik has an active community of over 380,000 people worldwide with more than 50% playing every day.

<sup>1</sup> Source: Google Analytics

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## **ABOUT EREPUBLIC** ([www.erepublic.com](http://www.erepublic.com))

Founded in 2007, eRepublic Labs Ltd., based in Dublin, Ireland, is transforming the way strategy games are created, distributed and played by leveraging the power of communities and the Web. eRepublic, its first massive online social strategy game, is set in a mirror version of the real world. eRepublic Labs has received €2,750,000 in funding from AGF Private Equity in addition to various business angels. eRepublic is currently in the 23<sup>rd</sup> place of TechCrunch Europe's Top 100 list, which is a constantly updated Index of the most innovative and highest-potential European tech companies.

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